



Guiding Investments in Sustainable Agricultural Markets in Africa (GISAMA)

- Objectives
- Partners
- Research and outreach themes
- Potential Applications
- Beneficiaries



Objectives of GISAMA:

1. To identify public investments, marketing and trade policies needed to
 - Catalyze development of staple food markets in the region
 - Improve smallholder access to markets and farm productivity
 - Encourage private sector investment in crucial marketing functions
 - Raise national food security
2. Develop long-term institutional collaboration between African universities, regional economic communities, and Michigan State University



Guiding Investments in Sustainable Agricultural Markets in Africa (GISAMA)

- Partners:
 - COMESA / ACTESA
 - Tegemeo Institute
 - University of Pretoria
 - UNZA,
 - Univ. Malawi, Bunda
 - Eduardo Mondlane, Mozambique



Guiding Investments in Sustainable Agricultural Markets in Africa (GISAMA)

- Research and outreach themes:
 - Theme 1: structure and behavior of smallholder agriculture (not everybody is a farmer, better farmers, why is that), urban consumer behavior (key market), dynamics (big picture)
 - Theme 2: Value chain studies (Specific Industries)
 - Theme 3: Impact Assessment
(Interventions/Investment choices, options)



Potential Applications

- Country Investment Plans
- Regional Investment Plans
- Policy Actions
- Regional Integration



Beneficiaries

- COMESA CAADP Process
- ACTESA
- Policy Makers
- Farmers
- Traders
- Development Organizations

