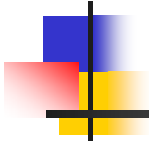


Agricultural Market Development Plan



Ministry of Agriculture and
Cooperatives

Introduction



- Agriculture sector development key to economic growth
- Past agr. programs focused on production, less on marketing
- Agr. market development is key to development of agr. sector as a whole



Agricultural Market Development Plan (AMDP)

- AMDP Objective:

Within the framework of PRSP, to develop an efficient and functioning private sector-driven agricultural marketing system in Zambia.



1. Improving institutional and market performance

- Market information widely distributed:
 - Timely and adequate funding agr. surveys
 - Harmonization market information systems
 - Conduct market research
- Grades and standards widely used:
 - Sensitization, training and dissemination



1. Improving institutional and market performance (contd.)

- Enhanced capacity of market players:
 - Formation of traders association
 - Development medium-scale traders
 - Building marketing capacity small farmers
 - Building marketing capacity medium-scale farmers
 - Enhance capacity arbitration mechanisms



2. Improving policy and legal environment

- Agricultural Marketing Act enacted:
 - Establishment Agricultural Marketing Council
 - Realigning the FRA, including revision of the Food Reserve Act, to facilitate private sector development
 - Market, not Govt, to determine prices




2. Improving policy and legal environment (contd.)

- Warehouse Receipt System in place
- Regional/international commodity trade promoted
- Registration market participants
- Council levies abolished:
 - Amendment of Local Government Act



3. Improving access to finance, promotion of investment, infrastructure development

- Financial institutions supporting markets
- Commodity exchange developed
- Agricultural market financing facility established
- Market infrastructure improved



AMDP inputs, collaboration and implementation

- Financed through Govt. budget, donor contributions and private contributions
- Institutional collaboration, e.g. ASP, SHEMP (promotion of agribusiness, infrastructure), and FSRP, ZAMTIE, ZNFU (improving capacity for agr. policy decision making)