

AGRICULTURAL INPUT MARKETING (AIM)

DEVELOPMENT PLAN

Outline

- Why plan?
- Where are we coming from and going – process?
- What are the limitations?
- What is the plan?

Why this plan?

- Smallholder agriculture characterized by:
 - Low use of inputs, Low productivity
 - Perpetual food insecurity & land degradation
- Mission is to improve productivity through a marketing system that delivers
 - affordable and good quality inputs
- Vision for AIM is
 - Competitiveness, efficiency & transparency

Process

- April 2004 – a national stakeholder workshop on developing AIM convened
- Follow-up committee set up to formulate an action plan
- Committee included government, private sector and NGOs
- Committee met between June 2004 and June 2005

Process (2)

- Working document assessed and modified through consultations with:
 - Government
 - MACO, MOFNP, MITC, ECZ, ZBS
 - Fertilizer importers and traders
 - Seed producers (ZASTA)
 - Crop & Vet chemical distributors
 - NGOs in agriculture
- This draft represents stakeholder views

Process (3) next steps

- Draft now presented to government for consideration and use in:
 - Formulating national development strategies
 - Marshaling public resources for long-term investments, and
 - Galvanizing support from development partners

Limitations of this plan

- Inputs considered include all:
 - Forms and types of seed, fertilizers, chemicals and veterinary products
- Inputs not considered include:
 - Land, labor, farm machinery and equipment

What is the plan?

- Two fundamental frameworks
 - Policy and legal
 - Organizational
- Prioritized constraints, outputs, strategies and activities for dealing with:
 - Specific input issues
 - Cross-cutting issues
- Implementation schedule and responsibility assigned