

SPECIALIZATION IN FOOD INDUSTRY MANAGEMENT

Effective 07/08/10

The Food Industry Management specialization, offered by the Department of Agricultural, Food, and Resource Economics combines broad training in business with specialized training in the unique problems of managing food industry firms. This specialization provides a foundation level of skills for students who are interested in careers in the food industry but whose primary interest is in another field. The specialization provides these students with broad training in the business management skills required in the food industry, broadens their educational opportunities, and enhances their attractiveness to employers in the food industry.

Total credits for specialization = 18

REQUIREMENTS	Cr.	PREREQUISITES	Semester Offered		
			F	Sp	Su
One of the following:					
ACC 201 Principles of Financial Accounting	3	<i>None; not open to freshmen</i>	✓	✓	✓
ACC 230 Survey of Accounting Concepts	3	<i>None; not open to freshmen</i>	✓	✓	✓
All of the following:					
ABM 100 Decision-Making in Agri-Food System	3	<i>None</i>	✓	✓	
FIM 220 Food Product Marketing	3	<i>ABM 100 or concurrently</i>		✓	
Two of the following: <i>Note: Agribusiness Mgt. majors must take MKG 351 as one of the two courses*</i>					
ABM 222 Agribusiness & Food Industry Sales	3	<i>ABM 100 or ABM 130 or EC 201 or EC202; completion of Tier I (ATL or WRA) writing course; Soph, Jr, or Sr status</i>	✓	✓	✓
ABM 400 Public Policy Issues in the Agri-Food System	3	<i>ABM 100, Jr or Sr status</i>		✓	
ABM 422 Vertical Coordination in the Agri-Food System	3	<i>ABM 100 and EC 201; Jr or Sr status</i>		✓	
ABM 427 Global Agri-Food Indust. and Markets	3	<i>FIM 220 or ABM 225</i>	✓		
ABM 435 Financial Management in the Agri-Food System	3	<i>Recommended: (ACC 201 or 230) and (ABM 100 or 130 or EC 201 or 202); Jr or Sr status required</i>		✓	
EEP 405 Corporate Env. Management	3	<i>EEP 255 or MGT 325 or 315</i>		✓	
FIM 415 Human Resources Mgt: Changes and Challenges	3	<i>ABM 100 or EC 201 or EC 202 or EEP 201; Jr or Sr status</i>		✓	
FIM 439 Food Business Analysis and Strategic Planning OR	3	<i>FIM 220; completion of Tier I (ATL or WRA) writing requirement; Sr status</i>	✓		
ABM 437♦ Agribusiness Strategic Management	3	<i>♦See Advisor</i>		✓	
MKT 351 Retail Management	3	<i>MKT 327 or 300; Jr or Sr status</i>	✓	✓	✓
FIM 335 Food Marketing Management	3	<i>(FIM 220 or MKT 300) and (SCM 303 or concurrently)</i>		✓	
One of the following:					
			*Must request override at www.bus.msu.edu		
FIM 335 Food Marketing Management	3	<i>(FIM 220 or MKT 300) and (SCM 303 or concurrently)</i>		✓	
FIM 439 Food Business Analysis and Strategic Planning OR	3	<i>FIM 220; completion of Tier I (ATL or WRA) writing requirement; Sr status</i>	✓		
ABM 437♦ Agribusiness Strategic Management	3	<i>♦See Advisor</i>		✓	
GBL 323 Introduction to Business Law	3	<i>Jr or Sr status</i>	✓	✓	✓
MGT 325 Management Skills & Processes	3	<i>Jr or Sr status</i>	✓	✓	✓
MKT 327 Introduction to Marketing	3	<i>Jr or Sr status</i>	✓	✓	✓

To apply for the Specialization, contact Ruthi Bloomfield, 432-5298, Room 1, Agriculture Hall.